

FAMILY MISSION STATEMENTS



A SIMPLE HOW TO GUIDE



SHANE WARREN COACHING & COUNSELLING SERVICES

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Changing lives through simple solutions!

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Writing a mission statement can be rather complex, but well worth the effort.

Family mission statements set the agenda for how you as a family may choose to live – it is about you, your families values, contributions and ideals!

Keep the mission statement short but be sure to cover all that is important. Following are some errors of importance:

- Describe your families' unique energy. Detail what it is that makes you different from the family next door.
- What do you stand for?
- What do you believe in?
- What's your families strengths?
- Detail how your family manages adversity (stress, anger, anxiety, frustration, sadness).
- How do you manage conflict within the family?

Once you have answered the above questions in point form – put them into sentences that feed off each other.

Make your Mission Statement powerful, it should inspire your family to move forward in the same direction.

A SAMPLE FAMILY MISSION STATEMENT

In the time of your life live so that every life your life touches is changed!

WHO IS THE SMARTEN FAMILY?

The Smarten family is a clan committed to creativity, diversity, innovation and seeing the good in all.

We believe that ones greatest limitation is their imagination.

Our family is here to help all those our lives touch to live a life of wonderment and for each of us within the clan to live a life fulfilled.

WHY IS THE SMARTEN FAMILY HERE?

The Smarten family strives every day to make the most of each moment and to encourage ourselves and others to know the true joy of life by learning to follow the wisdom of Mark Twain:

“Love like you’ve never been hurt. Work like you don’t need the money. Live like it is heaven on earth. And dance like nobody is watching!”

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WHAT IS UNIQUE ABOUT THE SMARTEN FAMILY?

The Smarten family knows that the acceptance of diversity and the right we all have to be different is what makes our world unique.

We know that we do not always have to agree but we do always have to respect our differences.

We live to be examples of diversity and acceptance.

The Smarten family believes that all who are a part of our clan are of equal importance to the continued happiness and success of the clan. We each strive to be the best we can be for one another. Each member of the clan brings to the family their own unique qualities. It is through the contribution of these qualities we are able to conquer all difficulties and triumph when threats materialize.

HOW DOES THE SMARTEN FAMILY BEHAVE?

The Smarten family works with a **HEART** policy. We:

Hear and understand the individual;

Even if we disagree, this does not make the other wrong - we recognise diversity of opinion;

Acknowledge the greatness within;

Remember to look for good intention; and

Tell the truth with compassion

We are open, firm, fair, straight and trusting.

We act with integrity and promote harmony, pride and dignity whilst continuously learning and communicating effectively using clean talk.

We deliver what we promise.

We focus on accomplishment rather than activities.

We listen.

We are a clan that bonds together even in bad times.

We care.

THE END – GOOD LUCK!